



EXHIBITOR MANUAL - March 1 - 3, 2024

General Information

SHOW LOCATION

TRADEX
1190 Cornell St
Abbotsford, BC
V2T 6H5
(604) 850-1533
<https://tradexbc.com/>

DIRECT TO SHOW shipment

Wednesday February 28th, 2024, 9am to 5pm
All deliveries must be cosigned in the following manner:

Shipping Address:

Exhibitor Company Name
Exhibit Contact Person
Cell Phone #
Booth #
BC Sportsmen's Show
C/O TRADEX
1190 Cornell St
Abbotsford, BC
V2T 6H5

ADVANCE WAREHOUSE shipment

Accepted 30 days prior (fees applicable)
must be addressed as follows:

BC Sportsmen's Show

Exhibiting Company's Name
Exhibit Contact Person
Cell Phone #
Booth #
C/O Beyond Borders Logistics / YRC
6130 Netherhart Rd
Mississauga, ON,
L5T 1B7

EXHIBIT SHOW SCHEDULE

Exhibitor Move-In *

Wednesday, February 28 8:00am – 6:00 pm (**BY APPOINTMENT ONLY**)
Thursday, February 29 8:00am – 8:00 pm (**EXHIBITOR MOVE IN – Specific times will be assigned.**)

Show Dates & Times

Friday, March 1 12 Noon – 9:00pm
Saturday, March 2 9:00am – 6:00pm
Sunday, March 3 10:00am – 5:00pm

Exhibitor Move-Out *

Sunday, March 3 5:00pm – 10:00pm
Monday, March 6 8:00am – 12 Noon – by appointment only

* Please see MOVE-IN / MOVE-OUT document for important details

SHOW MANAGEMENT PERSONNEL:

Les Trendall, Show Manager
ltrendall@mpltld.ca

Pamela Ziواني, Exhibit Sales
pziwani@mpltld.ca

Marla Kimball, Marketing &
Operations Manager
mkimball@mpltld.ca



SHOW PRODUCER

Master Promotions Ltd.

PO Box 565 • Saint John, NB • E2L 3Z8

Toll Free: 1-888-454-7469 • Phone: (506) 658-0018 • Fax: (506) 658-0750

E-mail: info@mpltd.ca • Website: www.mpltd.ca

Master Promotions Ltd. show personnel will maintain a show office and show personnel will be available on the floor during move-in, all show hours and move-out.

WIRELESS INTERNET SERVICE

The Tradex Centre is pleased to offer complimentary Wi-Fi and Internet. If you have more specific internet requirements, please contact show management to arrange.

EXHIBITOR'S ADVERTISING LITERATURE AND PRODUCT BROCHURES

All exhibitors will be permitted to hand out brochures if they wish to do so. However, all advertising circulars must be distributed from booths only and must not be placed or distributed outside your assigned site boundaries. Materials are not permitted to be distributed from event parking/registration areas. Only materials pertaining to the Official exhibitor may be exhibited.

SECURITY

Exhibitors are required to maintain staff within their booth during all show hours. To minimize the risk of theft, we suggest you keep your booth staffed until the aisles have been cleared of all attendees at the end of show days.

Exhibitors are reminded that Show Management does not assume any responsibility for losses; therefore, exhibitors should take all reasonable precautions to protect their own property, including insurance. Security guards will be on 24-hour duty from the start of move-in until the end of move-out.

Show Management is not responsible for the loss of any item from an exhibitor's booth, nor is the facility.